



Full Time – Senior Market Analyst

Power Technology Research (PTR) is a Munich based bespoke market research company with a focus on power grid and e-mobility equipment market research. Our aim is to change the way market research is provided to the customers by ensuring a highly transparent and flexible methodology in our analysis.

We are looking for a full-time member to remotely join our team in the grid vertical. The goal of this internship is to carry out market research on power distribution infrastructure across different regions. As part of your work, you would be researching capital goods market focusing on utilities sector in various countries, identifying existing equipment installed, expansion plans and new technology trends. This information will be used in conjunction with internal market models to estimate the annual market and forecast the growth.

Your tasks will include:

- Secondary research to gather data on distribution utilities in APAC, EMEA and Americas.
- Identify power grid structure and installed base of equipment (incl. transformers, switchgear).
- Conducting Interviews (incl. cold calls) for market trends and equipment pricing.
- Analyze the information to predict future trends based on the gathered data.
- Publish articles for thought leadership based on the research.

Skills required:

- 3+ Years of experience in market research, utility sector or in consulting
- Masters degree in engineering, technology management or comparable qualification
- Understanding of utility business models and electricity distribution networks
- Strong analytical skills to analyze the data for the trends
- Technical know-how of power distribution topologies would be an advantage.
- Fluency in English. Proficiency in another language would be an advantage (Chinese, Spanish)

Your benefits:

- First-hand experience of how market strategy development for power equipment suppliers
- Project management and client interaction in a consulting environment
- Help with research publications, or publishing in industry magazines in Europe and USA
- Experience working with international team in a flexible environment
- Market competitive monthly salary

If interested, please send you CV to hassan.zaheer@powertechresearch.com. In case you have any questions, please do not hesitate to reach out.